

10/12/2005 04:05 PM

To Matthew L Zidle/WMTW-TV/Broadcasting/Hearst@Hearst

CC

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Fw: AUTOMATIC EMAIL - Feedback

Matt, would you like to respond directly? Thanks.

George J. Matz News Director WMTW-TV P.O. Box 8, 99 Danville Corner Rd. Auburn, ME 04210 office 207-514-1360 cell 207-233-1578 gmatz@hearst.com

---- Forwarded by George J Matz/WMTW-TV/Broadcasting/Hearst on 10/12/2005 03:57 PM ----



ggb90@verizon.net

10/12/2005 09:51 AM

To kbauder@hearst.com, gmatz@hearst.com, dbutta@hearst.com, jsullivan@hearst.com

CC

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:

I offer congratulations to WMTW on bringing the excellent meterologist Matt Zidle to your station. I thought I had lost his intelligent, informative and accurately delivered weather report when he no longer appeared on the other station. I have switched my morning viewing habits to WMTW just because you now have Matt. Your News Anchors are great too, but Matt is the prize!

EMAIL ADDRESS: ggb90@verizon.net ^^^^^^^ {ts '2005-10-12 08:51:00'} ^^^^^^^



10/07/2005 08:07 PM

To ackl@adelphia.net

CC

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your kind note. We are always looking for ways to better serve our viewers, and your suggestions regarding weekend a.m. news is a good one that we will consider.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts and for informing us of how we can better serve our viewers, and thanks for watching News 8 WMTW.

George J. Matz News Director WMTW-TV P.O. Box 8, 99 Danville Corner Rd. Auburn, ME 04210 office 207-514-1360 cell 207-233-1578 gmatz@hearst.com ackl@adelphia.net



ackl@adelphia.net 10/07/2005 07:30 PM

To kbauder@hearst.com, gmatz@hearst.com, dbutta@hearst.com, jsullivan@hearst.com

CC

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE

My husband and I made the change from 6 to 8. The morning news is great! I think you should also do weekend early news, we are early risers. I think you could also benefit by being the only SUNDAY first news. People would love it! BE THE FIRST TO OFFER IT. Thanks for great news and great presetation. Karen Merrill Knpt.

```
EMAIL ADDRESS:
    ackl@adelphia.net
    ^^^^^^^^ {ts '2005-10-07 18:30:10'}    ^^^^^^^^^
```



10/03/2005 08:45 AM

To dbrochu2@maine.rr.com

СC

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your kind note. We are always looking for new ways to better serve our viewers, and your positive comments are appreciated.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching News 8 WMTW.

George J. Matz News Director WMTW-TV P.O. Box 8, 99 Danville Corner Rd. Auburn, ME 04210 office 207-514-1360 cell 207-233-1578 gmatz@hearst.com dbrochu2@maine.rr.com



dbrochu2@maine.rr.com 10/03/2005 07:56 AM

To kbauder@hearst.com, gmatz@hearst.com, dbutta@hearst.com, jsullivan@hearst.com

CC

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
 WMTW.com - Website Feedback

MESSAGE:

We love your station and what's best is that when we miss a news broadcast, we can see it at our leisure. Its awesome - you all deserve cudos for coming up with.

Thanks for all your hard work - the energy that you give during your broadcasts is certainly catchy and much appreciated. Thanks for the many smiles and wonderful news broadcasts.

You are the BEST

EMAIL ADDRESS:

dbrochu2@maine.rr.com

^^^^^^^ {ts '2005-10-03 06:56:05'} ^^^^^^^



09/30/2005 02:27 PM

To famco@pivot.net

CC

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your kind note. We are always looking for new ways to better serve our viewers We pride ourselves on bringing our viewers the latest and most comprehensive news and weather coverage in the area. And we're glad that your a fan of Good Morning America.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching News 8 WMTW.

George J. Matz News Director WMTW-TV P.O. Box 8, 99 Danville Corner Rd. Auburn, ME 04210 office 207-514-1360 cell 207-233-1578 gmatz@hearst.com famco@pivot.net



famco@pivot.net 09/30/2005 01:50 PM

To kbauder@hearst.com, gmatz@hearst.com, dbutta@hearst.com, jsullivan@hearst.com

CC

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
 WMTW.com - Website Feedback

MESSAGE:

My husband and myself use to watch channel 6 for all our news, weather etc. but changed about a months ago to your channel and we think it is great, you have very interesting news and up to date articles and your local channel covers THE local news that is actually local to our area and not to local in other places. Keep up the good work. Also we think Good Morning America ROCKS, also.

Sandy

```
EMAIL ADDRESS:
famco@pivot.net
^^^^^^^ {ts '2005-09-30 12:50:22'} ^^^^^^^^
```



09/30/2005 05:31 PM

To cshells@maine.rr.com

CC

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your very kind note. We are always looking for new ways to better serve our viewers and improve our newscasts. Feel free to send us any other comments and suggestions.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching News 8 WMTW.

George J. Matz News Director WMTW-TV P.O. Box 8, 99 Danville Corner Rd. Auburn, ME 04210 office 207-514-1360 cell 207-233-1578 gmatz@hearst.com cshells@maine.rr.com



cshells@maine.rr.com 09/30/2005 04:56 PM

To kbauder@hearst.com, gmatz@hearst.com, dbutta@hearst.com, jsullivan@hearst.com

CC

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:

WMTW.com - Website Feedback

MESSAGE:

I recently started watching the news on your station. You provide more news in 10 minutes than the other stations do in 20. Keep up the GREAT work. I can't think of anyway for you to improve. Thank you. Marcia

EMAIL ADDRESS:



10/02/2005 04:41 PM

To LesBC70@aol.com

CC

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: Promotions...

Thank you for your note. We are always looking for new ways to better serve our viewers. We have a limited amount of promotional material that we can give out, but I will check into it for you.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts and for informing us of how we can better serve our viewers, and thanks for watching News 8 WMTW.

George J. Matz News Director WMTW-TV P.O. Box 8, 99 Danville Corner Rd. Auburn, ME 04210 office 207-514-1360 cell 207-233-1578 gmatz@hearst.com LesBC70@aol.com



LesBC70@aol.com 10/02/2005 12:06 PM

To gmatz@hearst.com, jsullivan@hearst.com

CC

Subject Promotions...

X SITE:

port

X COID: 4029316

X SECT:

SELECTLIST:

3

NAME:

Les Chanin

USEREMAILSUBJECT:

Promotions...

MESSAGE:

Mr. Les Chanin 2611 West Second Street Apt. 6-B Brooklyn, NY 11223

Hi WMTW,

I had the opportunity to watch WMTW and News 8 during a recent vacation in Maine. Thank you very much for keeping me well informed with local news, weather and sports; traffic reports and national news, and most importantly with the current events of things to do and see in the area. Your team does a superb job!

Just wondering how I might obtain a baseball cap, tee shirt or other premium item with the WMTW logo on it as a souvenir of my stay in Portland.

I enjoy watching the local television stations (and listening to local radio too) where I am staying so that I can get to know the area better. Many times upon my return home, I write to request an item which makes for a great souvenir of my stay.

My collection has really grown to include caps, shirts, coffee mugs, banners, etc. from the great stations across the U.S. and Canada whom enjoy participating in my hobby.

If any WMTW Channel 8 items are available I would like to learn how I can receive one.

Thank you very much for your assistance.

Sincerely,



09/15/2005 06:25 PM

To Lorry413@AOL.com

CC

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: the morning show

Thank you for your kind note. We are always looking for new ways to better serve our viewers, and we appreciate your positive feedback on News 8 This Morning. Doug, Rachael, and Meteorologist Matt Zidle work hard every morning to give our viewers the latest news and weather. I will pass your comments along to them.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching News 8 WMTW.

George J. Matz News Director WMTW-TV P.O. Box 8, 99 Danville Corner Rd. Auburn, ME 04210 office 207-514-1360 cell 207-233-1578 gmatz@hearst.com Lorry413@AOL.com



Lorry413@AOL.com 09/15/2005 06:00 PM

To gmatz@hearst.com, jsullivan@hearst.com

CC

Subject the morning show

X SITE: port

X COID: 4029316

X SECT:

SELECTLIST:

NAME:

Lorna Ryan

USEREMAILSUBJECT: the morning show

MESSAGE:

Just wanted to let you people know that my husband and I have switched to your morning show with Doug and Rachel. They do a great job and thought they should know this. Thank you for doing a super job!

^^^^^^^^ {ts '2005-09-15 17:00:30'}

Ken W Bauder/WMTW-TV/Broadcast ing/Hearst

To mcrothers@cyberwc.net

СС

09/15/2005 10:19 AM

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your email.

We are very pleased to hear that you are enjoying Martha's new show.

Thank you for watching WMTW.

Kenneth W. Bauder President & General Manager WMTW-TV kbauder@hearst.com mcrothers@cyberwc.net



mcrothers@cyberwc.net 09/14/2005 06:54 PM

To kbauder@hearst.com, gmatz@hearst.com, dbutta@hearst.com, jsullivan@hearst.com

CC

Subject AUTOMATIC EMAIL - Feedback

```
EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:
Thank you for showing "Martha". We are enjoying her show immensely.

EMAIL ADDRESS:
mcrothers@cyberwc.net
^^^^^^^ {ts '2005-09-14 17:54:19'} ^^^^^^^^
```



09/13/2005 12:24 PM

To Teres.Winter@Maine.gov

CC

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your kind note! We are always looking for new ways to better serve our viewers, and your positive feedback is helpful.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching News 8 WMTW.

George J. Matz News Director WMTW-TV P.O. Box 8, 99 Danville Corner Rd. Auburn, ME 04210 office 207-514-1360 cell 207-233-1578 gmatz@hearst.com Teres.Winter@Maine.gov



Teres.Winter@Maine.gov 09/13/2005 11:58 AM

To kbauder@hearst.com, gmatz@hearst.com, dbutta@hearst.com, jsullivan@hearst.com

CC

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
 WMTW.com - Website Feedback

MESSAGE:

The reason I watch Channel 8 is becasue you do stick to the news! The other channels spend to much time with friendly chatting. Thanks! And I'm not a grumpy old lady.

EMAIL ADDRESS:
Teres.Winter@Maine.gov
^^^^^^^ {ts '2005-09-13 10:58:02'} ^^^^^^^



09/06/2005 02:39 PM

To louiedeux@hotmail.com

CC

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you very much for your kind comments. I don't want to comment on my competition, but I definitely agree that we bring the most accurate, up-to-date weather information to our viewers.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching News 8 WMTW.

George J. Matz
News Director
WMTW-TV
P.O. Box 8, 99 Danville Corner Rd.
Auburn, ME 04210
office 207-514-1360
cell 207-233-1578
gmatz@hearst.com
louiedeux@hotmail.com



louiedeux@hotmail .com 09/06/2005 12:30 PM

To kbauder@hearst.com, gmatz@hearst.com, dbutta@hearst.com, jsullivan@hearst.com

CC

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
 WMTW.com - Website Feedback

MESSAGE:

Love your new weather, especially the increased focus on the western mtns. (am in Farmington). Of course it doesn't hurt you that poor ch. 13 has replaced Dave Santoro with that out of state dufus that is VERY irritating, AND doesn't even get the forecasts right! Dave's forecasts were always a bit more accurate than yours, so either you are getting better, or 13 has hit the skids. At any rate: you get my vote; keep it up! Cheryl VanMessel

```
EMAIL ADDRESS:
```



State of New Hampshire Department of Safety

John J. Barthelmes, Commissioner Earl M. Sweeney, Assistant Commissioner

Homeland Security and Emergency Management

Christopher M. Pope, Director Kathryn E. Doutt, Assistant Director



June 26, 2007

Mr. B. Allan Sprague, President N.H. Association of Broadcasters 707 Chestnut Street Manchester, NH 03104

Dear Al:

This letter is to provide confirmation of New Hampshire broadcasters work with N.H. Homeland Security and Emergency Management in efforts to protect the public during emergencies for presentation at the Federal Communications Commission hearing in Portland, Maine, on July 28, 2007.

New Hampshire broadcasters take a very active role in public safety communications. Working through the N. H. Association of Broadcasters, the industry cooperates in an annual statewide public information campaign to provide information on family preparedness, school emergencies, flood danger and other subjects. These are carried in scheduled 60 second radio messages with air time donated by the stations.

The industry also cooperates in the joint operation of the Emergency Alert System, which several years ago added Child Abduction Alerts to the information on natural and manmade disasters. This is an important alerting system for potential emergencies at the Seabrook Station and Vermont Yankee nuclear power plants as well as any other type of disaster.

Individual stations and the industry as a whole have been very helpful during three major flooding events in the past two years in providing emergency and relief information to the public.

Public safety agencies in New Hampshire greatly appreciate the active role that the broadcast industry in this state has taken to support our work and assist with efforts to protect the public during emergencies.

Sincerely,

James C. Van Dongen

Public Information Officer



John A. Jaskolka Chief

City of Manchester Police Department

Ralph Miller Public Safety Center 351 Chestnut Street Manchester, New Hampshire 03101-2294

> (603) 668-8711 Business Phone (603) 668-8941 Main Fax (603) 628-6137 Administrative Offices Fax

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Executive Secretary

Kim Demers

June 26, 2007

To whom this may concern

I am writing in regards to the FCC conducting a review of how deregulation has affected the broadcast of local news. As Chief of Police of the Manchester Police Department I deal with several local news stations, WZID, WGIR AM/FM, and WMUR.

As you are aware it is extremely important that local news is covered adequately and is professionally broadcast to the general public and even more importantly that when a public safety announcement needs to go out that it gets out in a timely manner.

I can assure you that the above mentions news stations are doing just that. They are all extremely cooperative and maintain daily contact with this department in order to get the general public the news they need in a timely fashion.

Sincerely

John A. Jaskolka Chief of Police



PSNH Energy Park 780 North Commercial Street, Man

Public Service Company of New Ha P.O. Box 330 Manchester, NH 03105-0330 (603) 669-4000 www.psnh.com

The Northeast Utilities System

June 27, 2007

Federal Communications Commission

To Whom It May Concern:

I would like to take this opportunity to express my support for the continuing coverage of local and state issues by New Hampshire radio stations.

As the spokesperson and primary media representative for the state's largest electric utility, Public Service of New Hampshire, I have had ample opportunity to work with the personnel who work at radio stations around the state.

News related to power outages and power restoration for example, is of immense interest to the local public, and New Hampshire's radio stations are a primary means for me to communicate during those times. In all cases, the staff members of the Granite State's radio stations do a very professional and comprehensive job of reporting on those and other issues of interest to their local listeners.

I hope that you also recognize the valuable service that these radio stations and their news staffs provide to the communities which they serve.

Sincerely yours,

Martin Murray, PSNH

Senior Corporate News Representative



John A. Stephen Commissioner

Mary Ann Cooney Director

STATE OF NEW HAMPSHIRE DEPARTMENT OF HEALTH AND HUMAN SERVICES

DIVISION OF PUBLIC HEALTH SERVICES

29 HAZEN DRIVE, CONCORD, NH 03301-6504 603-271-4501 1-800-852-3345 Ext. 4501 Fax: 603-271-4827 TDD Access: 1-800-735-2964

June 26, 2007

Ray Garon General Manager, WZID 500 Commercial St Manchester, NH 03101

Dear Mr. Garon:

Radio stations, such as WZID, and other print and broadcast media play an important role in disseminating public health messages to the citizens of New Hampshire. The Department of Health and Human Services, Division of Public Health Services communicates with representatives of the media almost on a daily basis, whether responding to media inquiries or issuing press releases on critical public health issues. The partnership between the print and broadcast media and public health assures that the citizens of New Hampshire are well informed regarding all aspects of public health.

Making sure that the state's population is kept well informed in a timely manner is a key aspect of public health emergency planning and response. In public health emergencies, such as a communicable disease outbreak, print and broadcast media are essential to providing information to the public from tips to staying healthy to the locations of vaccine distributions. Clear, consistent messages help to reduce panic and gives the opportunity for public health officials to communicate important information as quickly as possible.

The print and broadcast media also play a vital role in sharing information regarding current public health issues. For example, the Division of Public Health Services has issued press releases that were carried by a wide variety of media outlets regarding Eastern Equine Encephalitis (EEE) and West Nile Virus (WNV). These are two mosquito-borne illnesses that have been increasing in recent years. The media has helped to provide the citizens of New Hampshire with information on how to protect themselves from mosquito bites and how to recognize these illnesses. The media has also helped the Division of Public Health Services test for these illnesses by providing the public with information on how to contact their local health officers to report dead birds. Testing samples from dead birds helps the Division track where these illnesses are occurring within the state.

If you would like additional information, please contact me at (603) 271-4501.

Sincerely,

Mary Ann Cooney, RN, MS

Director



THE STATE OF NEW HAMPSHIRE DEPARTMENT OF TRANSPORTATION



CHARLES P. O'LEARY, JR. COMMISSIONER

June 27, 2007

Mr. B. Allan Sprague President, New Hampshire Association of Broadcasters 707 Chestnut Street Manchester, NH 03104

Dear Allan:

This letter is to confirm and applaud the ongoing contributions of New Hampshire radio and televisions stations for their invaluable assistance in helping with news reports and safety messages that help guarantee safe travel for those utilizing this state's transportation system.

During inclement winter, weather and road condition reports broadcast by New Hampshire broadcast media provide great assistance to commuters and visitors, while also helping the NHDOT maintenance forces in their efforts to clear the roads of snow and ice as soon as possible.

The summer months also mean increasing traffic with vacationers and those attending special events like the NASCAR races at NH International Speedway. The state's radio and television stations provide an extremely valuable community service by regularly informing their listeners and viewers about major road and bridge construction projects, traffic congestion, and roadway incidents.

Over the period of 18 months, beginning in October 2005, New Hampshire experienced three major flooding events that significantly damaged sections of the state's infrastructure. Again, New Hampshire's broadcast stations stepped up and provided up-to-the-minute information for those affected, including road and bridge closures and re-openings.

At a time when many motorists no longer choose to stay home during inclement weather or other natural disasters, it is vitally important that New Hampshire's radio and televisions stations continue to serve as resources for disseminating important information for maintaining safe travel in our state. I greatly appreciate their assistance, cooperation and contributions.

Sincerely,

Bill Boynton

Public Information Officer

NH Department of Transportation

(603) 271-6495

wboynton@dot.state.nh.us

JOHN O. MORTON BUILDING • 7 HAZEN DRIVE • P.O. BOX 483 • CONCORD, NEW HAMPSHIRE 03302-0483 TELEPHONE: 603-271-3734 • FAX: 603-271-3914 • TDD ACCESS: RELAY NH 1-800-735-2964 • INTERNET: WWW.NHDOT.COM

Bill Hemmens (1945-1998) Founder

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Kim Ayre Program Staff

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Kristen Fitts Asst. Development Director

Jo Ann Griffin Administrative Assistant

Diane Kimball Development Assistant

Assistant Program Director

Linda Nerbak Family Coordinator

Carol Sylvester TI C Coordinator

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Re. Maine Assor provoadcasting

My name is Anne hynd and Executive

of the Center for Greeving Children In my Role I have had the opportunity

to meet many in the media field have

in toxtland. We have had great

Support as we respond to the

the community

Chb 6 who care award as sinners

had recognition for our work

of this initiative we also

had great video footage that we would

not have been able to afford, we were then able to use this at our fundamen

Coptune January way to

the impact of 100

Um Mc Gowell

Snow Storn event on Bill Hemmens (1945-1998) Founder Board of Directors Greg McCarthy President Portland, Maine • www.cgcmaine.org Gary Robinson Past President Will Stiles Handy Dilliams, Ethan Menton to some Vice President Julie McOuillan Secretary a few have volunteered their time Dana Banks Treasurer to help us. Dong finck has served on our board Donna Besch loe DeLois Michael E. Dubyak Burr Duryee Charles Hascall When 9/11 disaster was unfolding Joseph Hyatt Scott Libby Susan LoGiudice Kathryn Longley-Leahy we had a need to get uppernation out Joseph Loughlin Eileen Minte Jean Mitchell Evans Shawna Ohm Sharon Sesling-Labonte to the community on how to support Robert Snyder Andrew Stickney Kim Anderson True Patrick Veroneau and answen their many Anne Verrill Staff questions. All Radio IV + newspapers Anne Lynch Executive Director Linda Kelly Program Director helped get the word to all. Paul Golding Development Director Kim Ayre Program Staff (4) I have been intervered many times Patricia Ellen Outreach Coordinator Kristen Fitts usually shen a tragedy has happened Asst. Development Director Jo Ann Griffin Administrative Assistant Diane Kimball and have always experienced caring Development Assistant Jodie Lane Assistant Program Director and concerned indusduals who Linda Nerbak Family Coordinator asked appropriate questions Carol Sylvester so that we can TLC Coordinator "To hildren, teens and adults " get the Consultants Beth Elicker, M.S. Christine Linnehan, M.S., L.C.P.C Support they need as they struggle Spencer Melnick, L.M.S.W. Connie Palys, L.C.P.C. Marie Sheffield, L.C.P.C. Dr. Bruce St. Thomas, Ed.D., A.T.R. issues of death - + ollyling: Beth Van Gorden, L.C.S.W. share stories of the impact of war and &

the struggle for newly arrived Refugees +
immigrant children + their families
as they begin new tives here + how our
program is the
hocal Broadcasters do an to help.

Thank you for giving time to hear my voice

Thank you for giving time to hear my voice



The FCC Acknowledges Receipt of Comments From ... Anne Lynch ...and Thank You for Your Comments

Your Confirmation Number is: '20071025813187'

Date Received:

Oct 25 2007

Docket:

04-233

Number of Files Transmitted: 1

DISCLOSURE

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FCC Home Page | Search | Commissioners | Bureaus Offices | Finding Info

updated 12/11/03

My name is Jackie Mitchell and I am here today representing Ruth's Reusable Resources, a local non-profit organization supporting education and the environment throughout the state of Maine.

Our organization has benefited from both television and radio coverage in the Greater Portland area as recipients of publicity and fundraising while we prepared to locate and move to a new location.

In particular, Coast radio 93.1 FM recently promoted our organization on-air for several weeks, leading up to a 50-hour on-air fundraiser.

Additionally, Adam Lee, a local businessman, teamed up with Channel 6 to air public awareness commercials on our behalf. Other local television stations have also expressed interest and support for our cause.

Lastly, we received a grant from Time Warner Cable several years ago, which included funds and public service announcements highlighting our organization on local cable channels.

Interest and coverage from our local television and radio stations has made a tremendous difference in raising awareness and support from the general public, the business community, and municipalities. Local coverage from local media outlets is vital to sharing the many stories, like ours, that need to be told. And who better to do it than those who reach our local audience through the airwaves everyday here in Maine.

Thank you for your time.



The FCC Acknowledges Receipt of Comments From ... Jackie Mitchell ...and Thank You for Your Comments

Your Confirmation Number is: '20071025287829'

Date Received: Oct 25 2007

04-233 Docket:

Number of Files Transmitted: 1

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FCC Home Page Search Commissioners Bureaus/Offices Finding Info

updated 12/11/03

Maine Department of Health and Human Services



Maine Center for Disease Control and Prevention
(Maine CDC)
286 Water Street
11 State House Station
Augusta, ME 04333-0011

Brenda M. Harvey Commissioner

Dora Anne Mills, MD, MPH Public Health Director Maine CDC Director

June 27, 2007

To the Federal Communications Commission:

My name is Dr. Dora Anne Mills. I am the Public Health Director for the State of Maine, and as such, direct the Maine Center for Disease Control and Prevention. I am sorry I cannot appear in person, as I have a long-standing commitment in another part of the state. However, I want to submit testimony to let you know that we are fortunate in Maine to enjoy a terrific working relationship with our radio and TV stations. They support our public-education efforts on drug abuse prevention, smoking cessation, immunization, cancer screening and prevention, emergency preparedness, and numerous other initiatives.

We also know that we'll have to rely on the media if a pandemic flu situation or other widespread public health emergency comes our way, and the broadcasters have been an integral part of our planning and preparedness initiatives. When we need to get a public health message out quickly, we know we can always rely on the radio and TV stations in Maine to give us their full cooperation. They don't wait for us to contact them – they contact us and ask how they can help, what messages we need to get out, and what else they can do to assist us in our efforts. One shining example of this was the January, 1998 ice storm in which most of the population of our state did not have electricity. Yet, Maine's broadcasters worked with emergency officials to assure that the listening public had the information they needed to stay healthy and safe.

Maine's broadcasters make our job of protecting the public health a lot easier, and we are very appreciative of their commitment to our state.

Sincerely.

Dora Anne Mills, MD, MPH

Director, Maine CDC

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State Public Health Director

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